

WORK, HOPE AND SUPPORT BEYOND POLITICAL AND RELIGIOUS BOUNDARIES

EMMAUS HELSINKI'S ACTIVITIES IN 2025 (SUMMARY)

EMMAUS HELSINKI is a bilingual association founded in 1966 that generates its income from flea market operations, which are run primarily by volunteers. The items for sale are donated by the general public. In the flea markets, we offer volunteers and salaried staff a friendly work community and the opportunity to help others. We distribute proceeds from sales as aid both domestically and abroad. One of our key aids is also providing employment for those who cannot, on their own, find work and a livelihood. We strive to organise all our operations with the smallest possible carbon footprint.

We are part of the international Emmaus movement, which began in France in 1949 and is neither religious nor political. Emmaus calls on people — both the disadvantaged and the well-off — to work together to help the most vulnerable in their current distress and to support their struggle for a good, non-discriminatory, and equal life.

FLEA MARKETS

Our stores are located in Vallila (Mäkelänkatu 54) and Lauttasaari (Heikkiläntie 2), as well as a sales point at the Redi Second-Hand Market (SHM) Store in the shopping centre. Our flea markets are volunteer-run communities that welcome all kinds of people looking for volunteer work.

STAFF AND VOLUNTEERS

We have a full-time executive director. The Vallila store has a full-time store manager, and the Lauttasaari store has a part-time store manager, who transitioned to full-time in the spring. In addition, the stores had a total of three part-time employees supported by wage subsidies during the year. The stores also employed fixed-term trainees and trial workers for varying periods: three summer workers, three people on wage subsidies, one work trial participant, and ten trainees. Over the course of the year there were 109 volunteers. Their contribution amounted to approximately 16,300 working hours, the monetary value of which (at an hourly wage of €14) was €228,300.

WHAT DID WE ACHIEVE?

OUR GOALS WERE NEARLY FULLY ACHIEVED:

- As planned, grants accounted for 20% of gross sales revenue.
- All planned grants to Finnish and foreign organisations were paid out, and social service providers in the Helsinki metropolitan area were provided with clothing, shoes, textiles, and other supplies to distribute to those in need.

- We actively collaborated with the management of the Second-Hand Market Store located in the Redi shopping centre and other stakeholders to ensure the continuity of operations.
- We developed the working methods of volunteers and paid staff and improved their well-being in accordance with a jointly developed plan. The induction of volunteers was revised, and new work instructions were drafted.
- Opportunities were provided for support work, volunteer work, and various internships.
- Employment cooperation, work trials for hard-to-employ individuals and immigrants, internships, work experience placements, and summer jobs for young people were implemented, but rehabilitative work activities were not continued.

FINANCES

Total annual sales revenue of €322,833 slightly exceeded the budget. By product category, adult clothing accounted for the largest share of sales revenue at both flea markets: 27% in Vallila and 30% in Lauttasaari. The second-largest product category was household goods in Vallila, at 13%, and books in Lauttasaari, at 19%. Operating expenses totalled €381,845. The result for the fiscal year was a deficit of €9,076. We granted a total of €64,201 in financial aid. Aid accounted for 20% of gross sales revenue, and 17% of the aid was distributed within Finland.

SUPPORT ACTIVITIES

The ongoing conflict in Ukraine and Gaza in 2025, as well as cuts to government funding for Finnish civil society organisations, were taken into account in the grants awarded. ➤

Together with Emmaus Westervik, we sent a total of three truckloads of children's and adult clothing, home textiles, shoes, bags, and household items to Emmaus groups in Ukraine and Latvia.





We had "All you need is less" campaign T-shirts printed for the staff to wear as work uniforms, and we made canvas bags with the campaign design as sales items. The T-shirts and the fabric for the bags were made from recycled materials.

▶ INTERNATIONAL DONATION RECIPIENTS:

- Swallows Development Association, general donation, €1,676
- Peru, Swallows / Cuna Nazareth Daycare Centre and Trapería Recycling Centre, €3,500
- Nepal, Swallows / Sahara Nepal project, €5,000
- Sri Lanka, Swallows / Biodiversity conservation through livelihoods, €2,000
- India / Swedish Swallows (Svalorna), €2,000
- International Emmaus joint solidarity projects, €1,400
- Georgia / Emmaus Europe solidarity project, Emmaus GEO group, €2,000
- Estonia / Kati Support Centre for People with Disabilities, Katikoti, €11,495

- Lithuania / Missing Persons' Families Support Centre (MPFSC), €2,000
- Ukraine / Kinnastupa and the Emmaus Oselya group, €4,500
- Romania / E-Romnja Project, €10,000
- Gaza / Doctors Without Borders emergency relief collection, €2,000
- Aid shipments to Ukraine and Latvia, €5,937

DOMESTIC DONATION RECIPIENTS:

- Water Project / University of Helsinki Baltic Sea Fund, €1,500
- Finnish League for Human Rights, €2,000
- IsoNumero magazine, €1,191
- Monika-Naiset Association, €1,500
- Refugee Counselling, €1,000
- No Fixed Abode, Vva ry, €2,000
- All Our Children (Yhteiset lapsemme ry), €1,500
- Clothing, shoes, textiles, and other supplies for redistribution, in a total of 104 packages: e.g. Ukrainian Aid Centre, VVA Association, Helsinki Reception Centre, and Pasila Police Station.

COMMUNICATION, SUPPORT CAMPAIGNS AND ADVOCACY WORK

The Emmaus News magazine was published twice, in both Finnish and Swedish, in print and online. The association's and the stores' Facebook and Instagram accounts achieved an ever-growing following. We collaborated with several organisations and, in Lauttasaari, particularly with local actors. In the Window Gallery of the Vallila store, we offered exhibition space to our partners. The joint "All you need is less" campaign by the Finnish Emmaus groups, which opposes overconsumption and overproduction, began in June and was promoted on social media and in our stores.

Thank you to all the donors of goods, the customers of our flea markets, and our paid and volunteer staff! Thanks to you, we have been able to provide help and support to those in need, both near and far.

The full annual report and financial statements are available on our website: <https://www.emmaushelsinki.fi/emmaus-on/#Toimintakertomukset>

SUMMARY OF FINANCIAL AND PERSONNEL DATA

FISCAL YEAR	2025	2024	2023
TOTAL REVENUE	372 769,03 €	361 745,19 €	393 248,43 €
TOTAL EXPENSES	-381 844,70 €	- 389 195,93 €	- 359 795,64 €
SURPLUS/DEFICIT	-9 075,67 €	- 27 450,74 €	33 452,79 €
AVERAGE STAFF	5,5	5	5
SELF-SUFFICIENCY RATIO	95,9 %	95,5 %	95,8 %



ACTIVISTS
FOR
CHANGE

OFFICE: Mäkelänkatu 54, 00510 Helsinki TEL: 050 338 8281 EMAIL: emmaustoimisto@gmail.com
WEBPAGES: www.emmaushelsinki.fi, www.emmaus-europe.org and www.emmaus-international.org
FLEA MARKETS: VALLILA Mäkelänkatu 54, 00510 Helsinki, TEL. 045-13 88 673 LAUTTASAARI: Heikkiläntie 2, 00210 Helsinki, TEL. 045-236 00 01 KALASATAMA: SHM Store, Redi.

